NORTH SIDEHalyard Park

NEIGHBORHOOD DESCRIPTION

The best description of the appearance of Halyard Park comes from John Gurda in *Milwaukee: City of Neighborhoods (p. 197):*

If a typical Milwaukeean were blindfolded and dropped off in the middle of Halyard Park, he or she might be confused when the blindfold came off. Ranch homes on large lots? Late model cars in the driveways? This must be Brown Deer or Brookfield. But Halyard Park is no suburb. It lies near the heart of Milwaukee's North Side, and the neighborhood's amenities do not conform to the usual image of the inner city. See photos below.

HISTORY

The area that is today's Halyard Park comprises the northeastern tip of what was once known as the city's Bronzeville community. And before there was Bronzeville, there were other communities in today's Halyard area.

Early populations

The original area comprising Halyard Park was developed between the 1850s and 1890, when it reached its capacity. The early residents were mostly Germans and they lived within walking distance of jobs at tanneries, the Schlitz Brewery, shoe factories, and mills. The anchor parish of the German Catholics was St. Francis Church. After church many Germans of all faiths took their families to the Schlitz beer garden near 8th and Walnut.

Another anchor institution for the early population was St. Joseph's Hospital on 4th and Reservoir (today located on Milwaukee's northwest side). A medical school opened across the street, originally called the Wisconsin College of Physicians, which later became Marquette University's Medical School, and then the Medical College of Wisconsin.



Todays neighborhood-Entrance to Halyard Park

By 1900 some of the Germans in the area were moving to other locations north and west of their original settlement, and new populations were arriving. These included African Americans, Eastern European Jews, Slovaks, Poles, Czechs, and Hungarians. One young Jewish woman settled on the boundary of Halyard Park. Her name was Goldie Mabowehz. She later married a man named Meir, emigrated, and rose to fame as the prime minister of Israel.

Bronzeville emerges

Free blacks had lived in Milwaukee since the turn of the 19th century. Milwaukee's first mayor, Solomon Juneau, had an African American cook named Joe Oliver. Most of the earliest arriving blacks who settled in Milwaukee were self-employed or semi-skilled workers, and lived in every area of the city. Many owned property.

Much would change during the period called the Great Migration, which began in 1910. Many push-pull factors would contribute to urban migration of blacks all over the United States—factors including worsening racism in the South, higher wages in the North, and the wartime decline in European immigration--which reduced the number of available workers in industrial cities. Milwaukee actually played a central role in this migration. A city industry, Allis Chalmers, produced the cotton-picking machine, which put many blacks in the South out of work. In addition, some local industrialists began recruiting African Americans from the South.

In the next 60 years, the population of African Americans in Milwaukee grew over 100fold. Most blacks who arrived in the city during and after the Great Migration were less educated



Todays neighborhood-Lapham Park Apartments & Senior Center

and less skilled than the early migrants. The combination of increasing numbers, the lower socioeconomic status of the new arrivals, and American ideas about race all played roles in a series of constraints African Americans would face in Milwaukee. Policies often worked to segregate black communities and, curiously, to break up these communities as well.

Ghettos would develop in black urban areas for a variety of reasons. These included laws where municipalities zoned industrial areas that surrounded black neighborhoods to keep blacks contained in those areas, restrictive agreements where deeds stipulated who could and could not

purchase the property, the refusal of financial institutions to approve mortgage loans for African Americans, and redlining in the private housing market.

By mid-century, most African Americans in Milwaukee lived within one square mile in the central city—an area known as Bronzeville. Walnut Street was the community's business and entertainment center. Remnants of past populations remained in Bronzeville and generally cooperated with the majority African American population in keeping the neighborhood viable. In the oral history of Bronzeville, conducted by anthropologists at Urban Anthropology Inc., many former residents of Bronzeville recalled the strength of this community—its scores of businesses, the sense of community, and the way residents looked out for each other's children. (See quotes from this study in all the neighborhoods that once comprised Bronzeville.)

The area also was home to many families with members that would go on to become groundbreakers or achieve fame in their respective fields. See the profiles of three below.

Spotlight on Bronzeville family (1930s)

(Information from U.S. Census and other public records)

The Halyards

When the Halyards first moved to Milwaukee, they settled in on North 9th Street just outside of the Halyard Park neighborhood, which today bears their name. By 1940, Wilber and Ardie Halyard (see righti) lived at 4326 North 37th Street in the Old North Milwaukee neighborhood. Like many former residents of Bronzeville, the Halyards were groundbreakers. Together the couple founded the first African American-owned savings and loan association in the State of Wisconsin. The pair opened Columbia Savings & Loan with just a \$10 bill in 1924, just one year after they arrived in Milwaukee.

The institution helped black families secure home loans—a radical change from the policies of mainstream banks that usually denied loans on the basis of race.

Both Wilber and Ardie came from humble beginnings. Born in South Carolina in 1895, Wilber completed high school and moved north with the Great Migration, taking a caretaker's job in Beloit in 1920. Ardie (nee Clark), born 1896 in Covington

Georgia, was the daughter of sharecroppers. She had graduated from Atlanta University, moved north, and married Wilber in Wisconsin.

While the two were running Columbia Savings & Loan, Ardie worked as a social worker for Goodwill Industries during the days and donated her time at the S&L at night. In 1951, Halyard became the first woman president of the Milwaukee chapter of the NAACP. In the 1960s, she worked with Father James Groppi to establish the NAACP Youth Council, a group responsible for most of the fair housing marches in 1967. Ardi Halyard also served on the Wisconsin State Board of Vocational, Technical, and Adult Education for more than eight years.



Spotlight on Bronzeville family (1940s)

(Information from U.S. Census and other public records)

The Jarreaus

In 1940, the Jarreau family moved to 336 W. Reservoir in the Halyard Park/Bronzeville neighborhood. The father, Emile Jarreau, was the descendant of Creoles from Louisiana,

and the mother, Pearl Walker Jarreau, was born in Florida. Emile and Pearl raised six children on Reservoir. Both Emile and Pearl were

spiritual organizers in the Negro Seventh-day Adventist movement. According to the 1940 census, both had completed two years of college, possibly at the Andrews University Seminary in Michigan. Emile was an ordained pastor and church singer and Pearl an accomplished church pianist. Emile also supplemented his income as a welder.

In 1940, the Seventh-day Adventists had 206 African American churches and 14,537 black members. Music had always been very important among black Adventists. Early on there was the commitment to bring in African musical patterns and genres that had been brought over by slaves, such as embracing

the juxtaposition of one rhythm upon another and modal scales in which the melodies were often interwoven.

The Jarreau children of Bronzeville were brought up with these musical traditions, singing together at church concerts. The fifth child, Alwin Lopez Jarreau (called "Al"), was particularly talented, developing unique musical expressions at an early age (see photoⁱⁱ above). After graduating from Lincoln High School, he attended Ripon College

where he sang with a group called the Indigos. He graduated from Ripon and went on to receive a master's degree in rehabilitation therapy from the University of Iowa. Working as a rehabilitation counselor in California, he often moonlighted as a jazz singer in nightclubs. He was eventually spotted by Warner Brothers and was offered a recording contract.

His unique vocal sound ultimately earned Al Jarreau seven Grammy awards and over a dozen nominations. Perhaps his most popular album was the 1981 *Breakin' Away*. He was among the performers that sang the charity song, *We Are the World*.

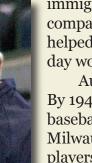
In 2005, Jarreau returned to Milwaukee to give the keynote speech at the UW-Milwaukee graduation ceremony. Jarreau died in 2017 at age 77.

Spotlight on Bronzeville family (1940s)

(Information from U.S. Census and other public records)

The Ueckers

In 1940, the Uecker family lived on the corner of 3rd Street (now MLK Boulevard) and Garfield, on the boundary between today's Halyard Park and Brewer's Hill neighborhoods. The father August ("Gus") was a German-speaking immigrant from Switzerland and the mother Mary ("Sue") had been born in Michigan, apparently the daughter of Swiss



immigrants. August was working as a truck driver for a construction company. Having learned the tool and die trade at an early age, he often helped support his family during the Great Depression earning \$2 to \$3 a day working on cars.

August and Mary had three children—Robert, Caroline, and Rosemary. By 1940, 6-year-old Robert ("Bob") (see photoiii) had become an avid baseball fan, frequently riding his bike to watch the minor league Milwaukee Brewers play at nearby Borchert Field. One of his favorite players was Johnny Logan. Bob also played baseball in high school.

Uecker, however, never completed high school. At age 20 he enlisted in the army and played military baseball. While in service, the Boston Braves

had moved to his home town and become the Milwaukee Braves. In 1956 Bob Uecker signed a major league contract with the Braves as a catcher for \$3,000. He spent his career as a lackluster back-up catcher with a .200 career batting average and a league-leading number of passed balls in 1967.

Uecker went on to use his uninspiring baseball career as material for stand-up comedy. After making repeated appearances on the Tonight Show, Johnny Carson dubbed him "Mr. Baseball." Soon Uecker became a household word. He made dozens of TV commercials and even appeared in comedy roles in the film *Major League* and as a supporting actor in the TV series *Mr. Belevedere*. He also helped call major league games for ABC and NBC.

When the Milwaukee Braves moved to Atlanta following the 1965 season, a local businessman, Bud Selig, campaigned to bring another major league team to Milwaukee. The effort came to fruition in 1970 when the bankrupt Seattle Pilots team was purchased and moved to Milwaukee to become the Milwaukee Brewers. Selig was intent on bringing Uecker in to join a team of Brewer broadcasters. Since 1971, Bob Uecker has been "the voice of the Brewers."

Bob Uecker has authored two books: Catcher in the Wry and Catch 222.

The business district of Bronzeville

The following tables list some of the businesses in the Bronzeville area during the time that the African American population was growing in the area—1930-1950. The businesses listed are on Walnut Street between 3rd Street and 17th Street and North Avenue between 3rd Street and 17th Street (the widest area given by some for the Bronzeville community).

1930: The early years of the Great Depression

The African American community would have been small in 1930 relative to the German and Jewish communities. *Note that national Prohibition was still in effect, hence one finds all the "soft drink" businesses (some no doubt were "speakeasies")

Race and national/ancestral origins of owner names were checked on census data (this sometimes required looking at the parent or grandparent of the individual to determine nation of origin, and language [Yiddish, "Jewish," etc.])

Yellow: Jewish business Green: German, Slavic, or other European business

Blue: African American business Gray: Asian businesses No highlight: No info found

Address on W. Walnut St.	Names of businesses and organizations from Milwaukee City Directory
320	Michael Dadamo Soft Drinks
333	Alvin L. Thompson Printer
324	Moy Sing Laundry
406	Julius Wilksmann Barber
427	Radio Chicken Shack
514-16	Western Wet & Family Laundry
и	Mrs. Lulu Jones Dry Goods
и	Charles Jones Shoe Shiner
519	St. Stephen's Catholic School (Sisters of Notre Dame)
527	Louis Medved Soft Drinks
531	Home Café Restaurant
602	Edwin E. Wiegand Drugs
и	Postal Substation #71
и	Modern Wire Works
603	Standard Oil Co. Filling Station
604	Jacob Kuvik Soft Drinks

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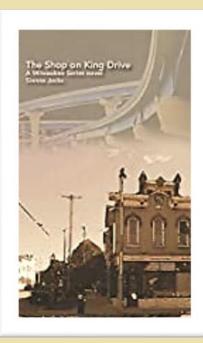
Novels that educate readers on Milwaukee neighborhoods

This series, written by mystery novelist Sienna Jacks takes place in historic neighborhoods in Milwaukee.

The Shop on King Drive

Illuminating the history of the original Bronzeville

A mystery arises out of the ruins of urban renewal. Two young anthropologists, conducting research to develop a museum that would illuminate one dark period in Milwaukee's central city history, confront painful but sometimes puzzling accounts. During the 1950s and 1960s, over 8,000 homes and an entire business district of the African American Bronzeville community were razed. The research demonstrated the racist assumptions and ill-advised urban planning of city leaders of the times. While interviewing community survivors, the anthropologists note that the name of a particular attorney kept entering the conversation. According to most, the lawyer claimed to be helping the black community fight the removal, but his efforts had the opposite effect. Suspicions remained for over 50 years over who was behind the deception and why. The young anthropologists had to answer these questions before they could open the museum.





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Address on W. Walnut St.	Names of businesses and organizations from Milwaukee City Directory
605-09	St. Vincent de Paul Society
ш	Catholic Big Brothers
608	Anton da Mato Grocer
610	George Pendleton Barber
611	Willie Jones Billiards
612	Fred Bobo Dentist
и	James Burke Confectionary
614	Nathan Skorchinsky Tailor
615	Harry Turner Restaurant
615 rear	Schaeffer & Lukuf Junk
616	Hubinger Laundry
617	Samuel Handmand Dry Goods
618-20	Eastern Motor Co.
619	Samuel Horwitz Grocer
621	Eastern Laundry Co.
625	De Reef & Dorsey Lawyers
и	Malcolm M. King Physician
626	Theodor Hirschfield & Sons Meats
627	Jacob Churchman Shoe Repair
628	Isadore Weiss Grocery
629	Morris Bleeck Women's Wear
630	Max Ancelovitz Restaurant
631	Clarence S. Schmidt Drugs
701	Abraham D. Saffro Men's Furnishings
u	George W. Hamilton Jr. Lawyer
и	Holly G. Rankford Chiropractor
ш	Bertwood R. Downs Real Estate
702	Joseph Cohn Delicatessen
ш	Nickols Virdumarus Dentist
703	Charles Waller Restaurant
705	Blumberg & Co. Radios

Address on W. Walnut St.	Names of businesses and organizations from Milwaukee City Directory
706-08	Walter Perkins Auto Industry
и	Wallace E. Liggins Shoe Repair
709	George L. Vinson Restaurant
710	Joseph Plotkin Delicatessen
711	Krasno Brothers Bakers
712	Guten & Cohen Delicatessen
u.	Morris Levin Cigar Manufacturer
713	Hermin Tishler Meats
714	Benjamin Feder Delicatessen
715	Liberty Printing Co.
717	Rotter Brothers Bakery
718	H. Rudoy & Son Glass Dealers
720	Harry Horlick Fruits
721	Samuel Lerner Barber
722	John L. Slaughter Real Estate
u u	Mattie Presley Beauty Shop
724	Abraham Becker Meats
725	Schmidt & Sons Roofers
726-28	Liberty Billiard Parlor
"	Liberty Hall
727-29	Philip Samosky Filling Station
800	Lapham Park
ш	Theodore Roosevelt High School
801	Samuel Cohen Grocer
803	Sanitary Comforter Manufacturing Co.
808	Nathan Sands Insurance
808	Samuel Letwin Accountant
u.	Labor Temple
810	Frank Clark Soft Drinks
811	Max Scheilkin Filling Station
812	Meyer Sinitzky Grocer
814	Joseph Habush Meats
817	Herman Zetley Furrier

Address on W. Walnut St.	Names of businesses and organizations from Milwaukee City Directory
818	Harry Bookstaff Dry Goods
822	Benjamin Weiss Plumber
823	Poro Beauty Shop
825	Morris Galperin Tailor
827	J. Swed Shoe Co. wholesalers
828	Merit Pink Shoe Shiner
и	Edward Collett Shoe Repair
829	White House Barber Shop
830	Herman Jaffe Drugs
831	Max Branovan Shoes
901	Morris Koven Jeweler
и	Certified Service Association
и	General Service Corporation Real Estate
и	Nathan A. Packefsky Lawyer
902	Louis Bevson Grocer
903-05	Abraham Borenstein General Mdse. [?]
904	Harry Cohen Meats
907	Morris Parchefsky Shoes
и	Benjamin Parchefsky Plumber
908	Morris Tenanbaum Confectionary
910	Jacob Ulevich Real Estate
912	J. H. Wenzel & Co. Printers
913	Reliable Printing Company
914	Walnut Street Market
914 ½	Morris Meltzec Shoe Repair
915	Louis Mantel Baker
916	Jacob Edlen Jewelers
924	Eugene J. Sheweitzer Garage
и	Abraham Urkofsky Barber
925	Edward Jackson Physician
926	Rottman & Duckler Real Estate
927	Hy-Way Movers

Address on W. Walnut St.	Names of businesses and organizations from Milwaukee City Directory
929	Aaron Glusman Meats
930	Mercantile Brokerage Co.
и	D. Matres & Sons Inc. Radio
ш	D.F. & W. Realty Co.
931	Phillip Smith Fruits
и	Louis Manta Tailor
1001	Maurice Germann Restaurant
1002	Jacob Goldberg Drugs
и	Charles Gratz Dentist
1004	Isaac Cohen Jewelers
ш	Charles Holvey Dentist
и	Milton Spitz Physician
1005	Winnebago Auto Replacement (wholesaler)
1009	Urkofsky Brothers Barbers
1011	Samuel Horowitz Soft Drinks
1018	F. Perchonok & Sons Coal
и	Badger Waste Paper Co.
1022	Mrs. Rose Blodel Dry Goods
1023	Columbia Theater
1024	Max Polya Restaurant
1026	Lapham Billiards Hall
1027	Philip Raskin Plumber
1028	Andrew Goldwyn Drugs
1029	Samuel Belfor Soft Drinks
1101	Emil Blaskovics Meats
1102	John Velles Soft Drinks
1102 ½	Jacob J. Hercher Photography
1104	Hymen Rittberg Barber
1112	Joseph Gair Shoe Repair
1113	Joseph Forman Barber
1115	Eagle Hand Laundry

Address on W. Walnut St.	Names of businesses and organizations from Milwaukee City Directory
1117	General Printing Co.
1119	Wisconsin Credit Bureau
1120	Union Drug Store
1122	Charles Hiken Lawyer
и	Abraham Hiken Accountant
и	Timothy W. O'Donovan Physician
ш	Joseph Seidelman Dentist
ш	Joseph Kratnik Dentist
и	Isadore Glicklitch Dentist
ш	Paul Boehm Chiropractor
и	Robert Meger Photographer
ш	Stumpf's Hall
1124	Hiken Brothers Leather
1126	Novelty Boot Store
1128	Herbert L. Polzer Jeweler
1130	Stumpf's Inc. Clothing
1202	Clared Pharmacy
1202 ½	Gust Pappas Shoe Shiner
1205	William F. Weingart Physician
и	Elmore E. Burritt Dentist
1206	Gustav Schmidt Physician
ш	Philip Schmidt Physician
ш	Lemke & Schneider Investments
ш	Reukema & Lemke Lawyers
1207	Frank Preuss Co. House of Radios
1209	Samuel Lubotsky Leather
1210	Ray Colle Barber
ш	Gust Pappas Shoe Shiner
1211	C. LaSigna Co.
1213	John Mueller & Sons Meats
1217	Badger Paint & Hardware Stores
1219	Retzlaff & Betts Barbers
1220	Grants Auto Supply Co.

Address on W. Walnut St.	Names of businesses and organizations from Milwaukee City Directory
1221	Royal L. Stoddart Soft Drinks
1221 ½	John W. Murdock Dentist
1225	Home Finders Exchange
и	Dodson & Kusick Lawyers
u	Eugene L. Knoblauch Real Estate
1227	Peter Bies Soft Drinks
1229-31	Fefer Printing Co.
1302	Timothy McCune Confectioner
1308	Karl H. Breitrick Restaurant
1313	Aug Pica Coal
1322	David Nissenbaum Painter
1325	Rockteschel & Ahnert Lawyers
u	Haltner & Rockteachel Insurance
1326	Brake & Speedometer Service Corp.
1330	Jacob Denkinger Soft Drinks
1402	John Leinmouse Soft Drinks
1404	Andros Rosenkranz Barber
1406	Jens P. Jenson Shoe Repair
1408	Charles Kirch Real Estate & Coal
1418	Elmer E. Trantow Upholstery
1422	Arthur Fry Barber
1423	Mathew Palm Grocer
1426	John Bauman Violin Manufacturer
1434	George Spang Shoe Repair
1436	Ernst Pretschold Co. Awnings
1501	Louis Tomasovic Soft Drinks
1500	Everpure Ice Co.
1508	John Rittner Undertaker
1518	Charles J. Jeracic Soft Drinks
1524-26	Prompt Auto Service

Address on W. Walnut St.	Names of businesses and organizations from Milwaukee City Directory
1531	George J. Reid Real Estate
u	Lakeside Corp. Clock Manufacturer
u	National Realty Co.
и	Prat-Lane Co.
и	City Collection Agency
1532	Standard Oil Co. Filling Station
1601	Gotthold Kindler Barber
1602	George Kessler Soft Drinks
1605	John Pechacek Cigars
1606	Robert B. Fenn Bakery
1614	Benjamin Hartzman Dry Goods
1620	Rudolph Weissman Soft Drinks
1625	B&H Market Co.
1626	National Slovak Western Union Hall
1628 ½	Harry B. Sadoff Physician
1629	Hartzhelm's Pharmacy
1630	John Sukun Soft Drinks

Summary of 1930s: The eastern stretch of the Bronzeville Walnut business district had businesses evenly divided among Jews (nearly all from Russia or Poland) and African Americans (from MS, GA, AL, LA, IA and the Caribbean). The central stretch was dominated by Jewish-owned businesses. The western stretch had businesses owned by a wide range of ethnics, usually first generation immigrants, including Germans, Hungarians, Slovaks, Greeks, Italians, Austrians, Czechs, and Bohemians.

1941: The late years of the Great Depression

The African American community would have been larger in 1941. *Note that national Prohibition was over, so one will see most of these "soft drink" businesses of the 1930s now officially listing as taverns.

Yellow: Business also listed in 1930

Address on W. Walnut St.	Names of businesses and organizations from Milwaukee City Directory
214-18	Joseph Schlitz Brewing Co.
326	Michael Dadamo Tavern
332	Silvercraft Studio Photographers
336	Frank Scheerenberg Tavern

Address on W. Walnut St.	Names of businesses and organizations from Milwaukee City Directory
424	William Steinmeyer Garage
525	St. Stephen's Catholic School
528	Dorothy Blagburn Hosiery
537	Our Chicken Shack
538	St. Matthew C.M.E. Church
600	Edwin Wergant Drugs
603	Michael Weiss Filling Station
604-06	Elmer Franklin Tavern
607-11	Society of St. Vincent de Paul, Second Hand Furniture
608	Novelty Beauty Shop
617	John Holly Billiards
619	Elvis Ridgway Restaurant
619A	Schaeffer & Lukuf Junk Shop
620	Atlas Laundry
623	Sam Handman Second Hand Clothing
624	Eastern Motor Co. Auto Repair
625	Ernest Burns Tavern
629-33	Eastern Laundry Co.
632	V & V Meat Market
634	Isadore Weiss Grocery
635	Jacob Churchman Shoe Repair
635a	Malcolm King Physician
635a	James W. Dorsey Lawyer
637	Morris Bleek Dry Goods
638	Max Ancelovitz Tavern
639	Saul Ladish Drugs
700	Louis Medved Tavern
701	Marcus Fliel Drugs
702	George w. Hamilton Lawyer
703	Jay P. Gilmar Physician

Address on W. Walnut St.	Names of businesses and organizations from Milwaukee City Directory
705	Regal Cleaners
706	Regal Theater
707	Blanche's Beauty Chest
709	Mrs. Vera Taylor Dry Goods
710	Samuel Plotkin Delicatessen
711	Clinton Harris Tavern
714	Isaac Cohen Delicatessen
715	Anton Krasno Baker
717	Anton Buxbaum Shoes
718	Joseph Thomas Tailor
721	Liberty Printing Co.
722	Harry Turner Restaurant
725	Rotter Brothers Bakers
726	Mae's Beauty Salon
728	Red Waite Restaurant
729	Sally Marshall Beauty Shop
732	W.A. Mason Tailors
733	Schmidt & Sons Hardware & Roofing Co., Inc.
734	Calvin Robeson Billiards
735	Tankar Service Station
736	Liberty Hall
738	Oriental Tavern
800	Theodor Roosevelt Junior High School
801	Cut Rate Meat Market
806	Hendricks Drug Store
808	Samuel Richardson Physician
810	Elite Tavern
812	Thomis Artis Clothes Presser
815	Schweitzer Garage
816	Chic Beauty Salon
819	Robert Campbell Shoe Shiner
820	Bessie Bookstaff Dry Goods
823	John Galloway Tavern

Address on W. Walnut St.	Names of businesses and organizations from Milwaukee City Directory
824	A & A Cartage & Fuel Co.
825	Iowa Hat Shop Cleaners
825A	Peter Schmitz Painter
827	Charlie Sing Laundry
828	Monroe Adams Barber
830	Robert Turnley Cigar Manufacturing
831	Mark William's Barber
834	Elsie's Lunch Room
835	Samuel Slate Confectioner
836	Musician's Mutual Protective Association, Local 587
837	Morris McLaine Gift Shop
839	Band Box Cleaners
900	Silverstein Meats & Groceries
901	Morris Koven Jeweler
902	Aaron Blusman Meats
903	Edward Corley Barber
905	William Townsend Hat Cleaner
907	Adam Dell Shoe Repair
908	Anton Newman Shoe Repair
912	Jacob Ulevich Inc. Insurance & Travel Bureau
912	Jewish Daily Forward
914	J.H. Wenzel & Co. Printers
916	J.H. Wenzel & Co. Printers
917	Reliable Printing Co.
918	Milton B. Gallas Fish
919	Walnut Bakery
919A	Walnut St. Market Meats
922	Lazar Letwin Grocery
923	Carl Bach Delicatessen
928	Mid West Motor Co., Repair
930	Jack Urkofsky Barber
931	Edward Jackson Physician

Address on W. Walnut St.	Names of businesses and organizations from Milwaukee City Directory		
933	Harry Turnansky Fish		
934	Joe Mitz Leather		
935	Morris Goldstein Meats		
936-38	D. Matos & Sons Inc. Wholesale General Merchandise		
936	F & W Realty Co.		
937	Alf Byrd Shoe Shiner		
939	Lou's Bar-B-Q		
1000	Jacob Goldberg Drugs		
1001	Blommer Ice Cream Corp.		
1004	Jacob Kleinman Apron Manufacturer		
1006	Milton Spitz Physician		
1017	Aaron Urkofsky Barber		
1021	Joseph Gaer Shoe Repair		
1024	F. Perchonok & Sons Coal		
и	Badger Paper Excelsior Co.		
1028	Mt. Nebo Baptist Church		
1030	Meister Wood Turning Shop		
1034	Lapham Billiard Hall		
1035	Crystal Cleaners		
1037	Congregation Anshe Brith Sholem		
1038	Salvation Army Men's Social Service Department—Outlet Store		
1039	Fred Geidl Tavern		
1100	John Dasek Tavern		
1101	Emil Blaskovic Meats		
1108	Nathan Skortinsky Tailor		
1110	Morris Popuch Tailor		
1114	Walnut Fruit Market		
1116	Jacob Lederman Dry Goods		
1122	Union Drug Store		
1123	Eagle Hand Laundry		
1125	Isadore Gardner Barber		

Address on W. Walnut St.	Names of businesses and organizations from Milwaukee City Directory		
1126	Canak Realty		
u	Nathan Hedes Dentisty		
и	Bakery & Confectionary		
и	Workers Union Local #2		
1126	Paul Boekus Chiropractor		
u	Nathan Puchefsky Lawyer		
1128	Standark Lamp Co.		
1130	Modern Shade & Linoleum Co.		
1132	Hubert Polzer Jeweler		
1134-38	Twelfth Street Stove—Women's Furnishings		
1204	Patzer & Bast Lawyers		
и	Roy F. Bast Real Estate		
и	Charles F. Schneider Real Estate		
1206	Gust Pappas Hat Cleaner		
1208	Luke Burke Dentist		
1209	William Wemgart Physician		
1210	Ishem E. Kaufman Coal		
u	Lewis Cohen Physician		
1211-13	La Signa Cigar Co		
1212	Ray Colie Barber		
1214	William Benz Tavern		
1215	Lubotsky Leather		
1219	Mueller Meat Market		
1223	Manufacturers Retail Furniture Co.		
1227	Steph Adler Barber		
1228	Petrolium Equipment Co.		
1229	Paul Gabor Tavern		
1233	Harry Brown Restaurant		
1235	Edward J. Hamata Real Estate		
ш	Joseph Blatecky Lawyer		
1237-39	Hollywood Restaurant		
1243	Fefer Printing Co.		

Address on W. Walnut St.	Names of businesses and organizations from Milwaukee City Directory		
1302	Max Nelson Grocery		
1308-10	Everpure Ice & Coal Co.		
и	Carleys Letter Service		
ш	Wisconsin Spring & Wheel Co.		
1331	Rockteschel & Anhert Lawyers		
1336	Louis J. Obst Upholsterer		
1340	Van's Tavern		
1400	Lucy Driebel Tavern		
1402	Gee Miller Barber		
1406	Charles Jelacic Fuel Company		
1430	Vi's Tavern		
1431	Matthew Palm Grocer		
1432	John Baumann Violin Maker		
1440	George Spang Shoe Repair		
1446	Ernst Pretschold Co. Awnings		
1500	Everpur Ice & Coal Co.		
1501	Ye Friendly Tavern (Tomasovic)		
1504	Everpure Ice & Coal Co.		
1510	Bristricky Funeral House		
1513	Alex Untreff Grocer		
1522	Andrew Hlavac Tavern		
1526	Martin Cugan Shoes		
1538	Oswald Brothers Filling Station		
1541	Highway Eat Shop		
1600	William Harbutin Tavern		
1601	Julia Skalnicki Tavern		
1605	Albert Krebbe Cigars		
1606	Robert Lindell Baker		
1610	Lovis Myler Heating Center		
1616	Benjamin Hartzman Dry Goods		

Address on W. Walnut St.	Names of businesses and organizations from Milwaukee City Directory	
1622	Albert Stuck Tailor	
1627	Gillich's Produce Co.	
1628	National Slovak Western Union Hall	
1629	Direct Credits Society	
1634	Andrew Riber Tavern	
1635	E.M. Hertzheim Pharmacy	

Summary of 1941: About one-fourth of the businesses that were on Walnut in 1930 survived the worst of the Depression years and were still there in 1941. The ethnic patterns of the business locations were about the same as it was in 1930 except the African American businesses were increasing and expanding west.

An example of a Great Depression era business family on Walnut Street appears below.

Spotlight on Bronzeville family (1930s)

(Information from U.S. Census and other public records)

The Malcolm M. King family

Malcolm M. King was a black physician with an office at 625 W. Walnut. Born in the West Indies, King opened his Milwaukee office in the late 1920s and remained at until sometime in the 1940s. About the time he set up his Walnut Street practice he married Edwina Smith and brought her teenage daughter Isabel into the union (see photo of Isabel to the left). Isabel took the surname of King. The family rented a home on nearby Clark Street, as apparently even physicians had difficulty purchasing homes in Milwaukee if they were black.

The match between Edwina and Malcolm may have been stimulated by common experiences, as Edwina was also college-educated and the daughter of a doctor. Her father, Frank G. Smith was a general practitioner and her mother Lena Smith (nee Calhoun) was also college-educated.

Edwina's family was shadowing the movement of the Great Migration. Her parents had roots in Alabama and Georgia and moved north into Tennessee by the time that Edwina was born. Frank may have been a student at MeHarry Medical College in Nashville, the first medical school in the South for African Americans. The family then took up residence in Chicago where they purchased a home on Wabash Avenue. Other family members moved on to Milwaukee.

Malcolm and Edwina's daughter Isabel followed the same family pattern, even as the Great Depression loomed on. While Malcolm was practicing medicine on Walnut Street, she received an education at Milwaukee State Teachers College, where she graduated with a degree in exceptional education (the photo is her graduation picture from the school's yearbook).

It is not known how long the King family remained in Milwaukee. It is unlikely that Malcolm King would have lived into the 1960s where he could have extolled the significance of his Christian and surname in the Civil Rights Movement.

Change would occur in all Milwaukee neighborhoods during the decade following the Great Depression and the end of World War Two. Walnut Street was no exception.

1950: The early years of post-World War II prosperity

Race and national/ancestral origins of owner names were checked on census data (the 1950 census has not yet been released at the time of this compilation, so names were checked on the 1940 census to see if they lived on or near Walnut and if their occupations were similar to what they were in 1950). Some names of black-owned businesses were also collected during the Bronzeville oral history project.

Yellow: Jewish business Green: German, Slavic, or other European business

Blue: African American business Gray: Asian businesses No highlight: No info found

Address on W. Walnut St.	Names of businesses and organizations from Milwaukee City Directory	
214-18	Joseph Schlitz Brewing Co.	
300-18	Milwaukee Super Gas Co.	
322	Louisiana Fine Foods Restaurant	
ш	Reaship Garage & Body Shop	
326	Louisiana Tap Tavern	
416	Pitman & Company Poultry Supplies	
424	Arrow Press Printers	
426	Mueller Engraving Co.	
537	Our Chicken Shack	
538	St. Matthew C.M.E. Church	
600	Edwin E. Wiegand Drugs	
603	Lewis Service Center Gas Station	
604	Elmer O. Franklin Tavern	
606	Matthews (Lee?) Pool Room	
607	St. Vincent de Paul Society Used Clothes	
608	Knox Music Café	
612	Richard A. Penbrok Coal & Wood	
и	Howard W. Moore Phonograph Records	
615-17	O'Bee Funeral Home	

Address on W. Walnut St.	Names of businesses and organizations from Milwaukee City Directory		
619	Asman & Bankier Waste Material		
620	William Frozen Custard		
623	Matherson (Willmer?) Haberdashery		
624	Auto Acceptance Corp.		
629	Steinhafel's Wholesaler		
632	V & V Meat Market		
634	Silver's Meat Market		
635	Willie Gross Shoe Repair & Clothes Cleaner		
ш	James W. Dorsey Lawyer		
и	The Little Beauty Salon		
637	Eastern Laundry		
638	Max Ancelovitz Tavern & Restaurant		
639	Ladish Pharmacy		
700	Seven Hundred Tap		
701	Fliel's (Marcus) Pharmacy		
702	Theodore W. Coggs Lawyer		
703	P. Jay Gilmer Physician		
· ·	Julius Nashban Lawyer		
704	Regal Theater		
705	Hampton Cleaners (Walter?)		
707	Arthur's Hosiery Shop		
· ·	Louis S. Wiener Lawyer		
ш	Alex R. Wiener Dentist		
ш	John W. Maxwell Physician (he was a janitor in 1940, lodging at 4th & Walnut)		
709	Boatner's Bar-B-Q		
710	Richard F. Lewis Tavern		
714	Frederick Bosseau Restaurant		
715	Krasno Brothers Bakery		
717	Anton N. Buxbaum Shoes		
718	Joe's Self Service Laundry		
721	Liberty Printing		
722	Clara's Restaurant		

Address on W. Walnut St.	Names of businesses and organizations from Milwaukee City Directory		
725	Harry R. Turner Billiards		
726	Mrs. Blanche Godley Beauty Shop		
728	Rose's Ice Cream Parlor		
729	Anthony J. Josey Real Estate		
ш	Wisconsin Enterprise Blade Weekly Newspaper		
732	William A. Mason Co. Tailors		
733	Schmidt & Sons Hardware & Roofing Co.		
735	Tankar Gas Inc. Gas Co.		
800	Lapham Park		
800	Theodore Roosevelt Junior High School		
801-05	Zilber Brand Grocery & Meats		
806	Lloyd's Drug Store		
809	Kleckley's Pool Room		
812	Robert Pitts Shoe Shiner		
815	Eugene J. Schweitzer Auto Repair		
816	Tompkins Ice Cream Co.		
819	Elbert E. Harris Shoe Shiner		
ш	Apex Music Co. Phonograph Records		
820	Mrs. Bessie Bookstaff Dry Goods		
823	John & Lou's Lounge Tavern		
824	Alleyne & Sons Fuel Co. (George?)		
825	Tecumseh Winters Clothes Cleaners		
827	Charley Sing Laundry		
828	Felix Chaney Barber		
830	Modernistic Toy & Hobby Shop		
831	Mark R. Williams Barber		
834	Silver Grill Restaurant		
835	Ward's Café (Charley Ward?)		
837	Sterling Williams Barber		
838	Deluxe Beauty Clinic		
839	Band Box Cleaners		
900	Reich's Food Market		

Address on W. Walnut St.	Names of businesses and organizations from Milwaukee City Directory		
901	Ron-Troy's Gifts		
902	Gallas Fish Co. (Milton)		
903	Ward H. Corley Barber		
905	Novelty Beauty Shop		
906	C. Bach Realty Co.		
907	Emcee Gray Shoe Repair		
908	Singer's Grocery		
912	The Plaza Café		
918	Eagle Realty Co.		
919	Charles E. Bruce Phonograph Records		
920	Mrs. Ocre Rice Hand Laundry		
921	The (Louise) Johnson Real Estate & Insurance Agency		
922	Walnut St. Meat Market		
923	Mae's Beauty Shoppe		
928	Midwest Motor Co. Auto Repair		
930	Joseph Mitz Leather		
932	Edward Jackson Physician		
933	Green Bay Fish Co.		
934-38	Frabill Manufacturing Co. Fishing Tackle		
935	Dewey D. Erbstein Grocery & Meats		
937	Allan Waldo Florist		
938-40	D. Matras & Sons Inc. Hardware		
1000	Jacob Goldberg Drugs		
1004	D-J Apron Shop		
1006	Milton M. Spitz Physician		
1011	Bardwin Coal Co. (Edward?)		
1023-33	R. Laacke Awning Manufacturing		
1024	Badger Paper Excelsior Co.		
1034	Walnut St. Laundry & Dry Cleaning		
1035	Weston Williams Billiards		
1038	Milwaukee Consolidated Home Furnishings Co.		
1039	Milton Brill Tavern		

Address on W. Walnut St.	Names of businesses and organizations from Milwaukee City Directory		
1101	Blaskovics Inc. Meats		
1108	Joe's Radio Service		
1116	Roxy's Dress Store		
1123	Eagle Hand Laundry (Seto Chong Yee)		
1125	Herman Rittberg Barber		
1126	Stumpf's Building		
и	Fred Kramoris Physician		
и	Stone Construction Co.		
и	Marshall J. Whaling Insurance		
и	Marx Roller Service Inc.		
и	Brown Equipment & Service Co. Contractors		
и	Upholsterers & Mattress Makers Local #29		
ш	Glenn Williams Dentist		
ш	Bakery & Confectionary Workers Union Local 205		
ш	Edger J. Porter Chiropractor		
ш	Nathan Packefsky Lawyer		
ш	Maenate Co. Real Estate		
ш	Queensbury Co. Real Estate		
ш	General Service Corp Contractors		
ш	Kingsbury Co. Real Estate		
ш	Albert Norin Real Estate		
ш	Stumpf's Hall		
и	Modern Woodmen		
ш	Royal Neighbors of American Minnehaha Camp #3314		
1128	Ruby's Leather Co.		
1129	Sydney's Furniture Store		
1130	Modern Shade & Linoleum		
1132	Hubert L. Polzer Jewelers		
1138	Maier's Appliance Co.		
1200	Palay's Men's Furnishings Shop		
1201	Harry Bronovan Shoes		
ш	H.O. Tierice Co. Temperature Apparatus		

Address on W. Walnut St.	Names of businesses and organizations from Milwaukee City Directory		
1201	Walter W. Eiler Real Estate		
"	Lincoln Appraisal Co.		
"	De Coriolis Realty Co.		
"	Carson C. Remington Medical Equipment		
1206	Gust Pappas Hat Cleaner		
1208	Jewish Daily Forward Newspaper		
"	Ingold's Sport Shop		
1209	William F. Weingart Physician		
1210	Your Photo Shop		
ш	Louis Cohen Physician		
1211-13	LaSigna Cigar & Sporting Goods		
1212	Ray Colle Barber		
1214	John Loh Tavern		
1215	Benjamin Radoff Second Hand Furniture		
1216	Milton E. Zuleger Lawyer		
"	Edward Blakelee Accountant		
"	John Hussinger Real Estate		
"	Leo M. Jerdee Real Estate		
"	George Chamberlain & Co. Lbr.		
"	John P. Musler Manufacturring Agent		
1218	Wisconsin State Builders Log Cabin Manufacturing		
1219	Albert Mueller Grocer		
1223	Pioneer Improvements Co. Roofers		
1227	Sunbeam Cleaners		
1229	Porter's Tavern		
1233	Porter's Lunch		
1235	Edward J. Hamata Real Estate		
1243	Fefer Printing Co.		
1302	Max Nelson Grocer		
1309	(Alois) Struhar's Tavern		
1310	Wisconsin Furnace Co.		
1330	Brake Service Co.		

Address on W. Walnut St.	Names of businesses and organizations from Milwaukee City Directory		
1330	Wisconsin Spring & Wheel Co.		
1336	Mrs. Mary C. Bockelman Second Hand Furniture		
1340	Larry Sims Tavern		
1402	George R. Miller Barber		
1500	Everpure Ice & Coal Co.		
1501	Ludwig Tomasovic Tavern		
1502-4	Everpure Ice & Coal Co.		
1510	Stephen L. Bistricky Funeral Director		
1522	Burgundy Bar		
и	General Painters & Decorators Inc.		
1526	John Hoffman Restaurant		
1532	Badger Bearing Service		
1541	Highway Lunch		
1600	Highway Tap		
1601	Josephine Patulski Tavern		
1606	John Hansel & Son Meat		
1609	William Leiner Barber		
1627	Stainless Specialty Co. Tavern & Restaurant		
1628	American Sokol Hall		
1634	Wendell Klamik Tavern		
1635	Alex S. Becker Drugs		

Summary: The ethnic composition of Walnut Street remained essentially the same in 1950 as it did in 1930 with one exception. The African American-owned businesses were much more numerous and extended past 10th Street, rather than 7th Street. On North Avenue they extended much further west.

Businesses on West North Avenue (3rd -17th) in 1930, 1940, 1950

Notes: The blanks were rarely the result of a vacancy; there just was no business listed at that address (often there were non-commercial residents). At times the list suggests there were modifications in the building addresses over time or some buildings had been added or razed, and Milwaukee was changing its street addresses during the early 1930s (although this did not seem to affect many addresses on North Avenue). Note that the "soft drink" places in 1930 (during Prohibition) usually got listed as taverns by 1940 when Prohibition had been repealed. (Listings from Milwaukee City Directory.)

Address	1930 business name	1940 business name	1950 business name
301			Rosenburg's Advertising Department
303	Hess & Klessig Real Estate Bonded Adjustments Co. Collections		
304	Howard E. Heberlein Real Estate		Jerome Reichert, Dentist
305	Oscar M. Stampp Na. Prath [?]		
306	Charles L. Christiansen Dentist		
307	George Weldman, Dentist		
308	John R. Dippel, Dentist	Sidney Saichek, Lawyer Saichek Realty	
309	James A. Bucholtz Joseph B. Bucholtz, Dentists	Joseph A. Fleischmann, Physician Schmidt's Food Comfort Services, Orthopedic Appliances	
310	Theodore G. Kuechle, Dentist	Theodore G. Kuechle, Dentist	
311	Fichaux & Fellenz Lauch, Lawyers	Fred Hecker, Osteopath	
315	James Jensen, Dentist	James Jensen, Dentist	
317	Cream City Lamp & Shade Co. Queen Dress & Skirt Co., Manufacturers		
319	Grigg-Horton Shoe Co.		
321	Chester A. Morris Restaurant	Adolph F. Haack Tavern	Emanuel Verona Tavern
324	Ernest G. Naroon, Barber		
325	Edward J. Fleck Co. Real Estate	Rexford H. Wegener Barber	Oberndorfer Building Herman L. Wiernick, Lawyer Max Hoffman, Dentist Frank E. Primakow, Dentist Irving Ansfield, Osteopath ABC Business Bookeepers Upper Third Street Shopper Publisher
327	Barr Fur Co.	Bonnie Mac Beauty Shop	Bonnie Mac Beauty Shop
328	Standard Oil Filling Station		Kramko Food Store
329	Dryer-Meyer Corset Shop	Borris Fur Co.	Borris Fur Co.
330		George R. Carns Barber	
331	Porth Building Filbert W. Faust, Dentist Alex J. Rudolph, Physician Joseph G. Edwards, Physician Minneapolis-Honeywell Regulator Co.	Famous Beauty Shoppe	Famous Beauty Shoppe

Address	1930 business name	1940 business name	1950 business name
333	Ed Porth & Sons Real Estate		
338		Hoehn's Standard Service Filling Station	Bischoff Service Gas Station
339		Ed Porth & Sons Real Estate	Ed Porth & Sons Real Estate & Insurance
401	Wadham's Oil Co. Filling Station		
403	Viel Dental Laboratory		
405		Elwood Beauty Shop	
406		Ernest C. Rusch Real Estate	
409		Edward J. Lunz, Dentist	
411	Wadham's Filling Station	Homestead Savings & Loan Association Strassburger Agency Insurance	Hoehn's Service Gas Station
417-21	Badger Monument Co.		
418		Goodyear Service Auto Supplies	Black Eagle Service Gas Station
420	Herman Witt Pumps		
422			A & P Parking Lot
423	Peter Weber Shoe Repair		
425	Luette Beauty Shop	Baker's Auto Laundry	
429	Buettner Motor Co.		H.A. Morton Wholesaler Liquor
430			A & P Food Stores
435			Black Eagle Oil Co.
437		Lovette Beauty Shop George W. Marnitz Dentist	Warren Manufacturing and Distributing Co. George W. Marnitz Dentist
441		Scott-Neimann Funeral Directors	Black Eagle Oil Co. Inc.
500		Westphal Service Station	Mike Mucci Gas Station
501	Joseph Schoegler Soft Drinks	Joseph Schoegler Tavern	Joseph Schoegler Tavern
503	Frank K. Hicks Soft Drinks		
507		Mrs. Myrtle Hicks Tavern	Frank Metko Tavern
510		Wil-Kil Exterminating Co. Inc.	

Address	1930 business name	1940 business name	1950 business name
510-16			Roundy, Peckman & Dexter Co. wholesalers
512-16		Roundy, Peckman & Dexter Co. wholesalers	
516-18	Charles Luederitz Furrier Amanda Greiner, Nurse		
521	Ida Koch Confectioners		
522			Wil-Kil Exterminators
524	North Avenue Tire & Radio Supply		
528	Emil L. Zarling Meats		Gittiev Motor Sales Used Cars
529	George R. Frey, Physician		
530		North Avenue Radio Supply Co.	North Avenue Radio & Service Co.
533		George R. Frey, Physician	YMCA
540		Joseph Horwath Tavern	Old Rail Tavern
601	Aloysius Dietz Drugs George Marnitz Dentist	Aloysius Dietz Drugs William Owen, Dentist	
604	Sinclair Refg Co. Filling Station		
605	Greta Schneider Dressmaker		
608		Edwin Chatfield Filling Station	Heil Service Station
609	Max Sattler Groceries		H.A. Morton Wholesaler Liquor
611			Max Sattler Delicatessen
612	Albert Grenier Plumber Werner Co. Artists		
615	Otto Tank Barber		
617	Andrus Cleaners & Dyers		
618	Arthur R. Johnson Soft Drinks	Joseph Friedl Tavern	John H. Smith Tavern
619			Ajax Window Cleaner
620	Service Printing Co.		
621	Mrs. R. Hartley Insurance		
622	Emkay Engineering Co. General Refrigeration Co.	The Irving Press Printing	The Irving Press Printing
623			John Moja Barber

Address	1930 business name	1940 business name	1950 business name
626		Karl Reisman Locksmith	Charles Yep Laundry
628	Peter Kamenetcky Dry Goods Mrs. Rose Margoles Malt Products	Steam Fitters Union Local 601	Wisconsin Sound Equipment Co., Inc.
630	MFD Engine Co. No. 8		John C. Schmidt Insurance Reynolds & Reynolds Co. Office Supplies
634-36		Charles Graboert Tavern	Joseph Heiden Tavern
642		Milwaukee Fire Department Engine Co. No. 8	
700		Menz Co. Inc. Furniture	Nyholm Supply Co.
701-05		Landry Auto Exchange Used Cars	
702-04	Mill Cycle & Auto Supply Co. Nathan Reich Barber		
704		Alex Golden Tailor	Fischer-Nelson Corp.
718			Comet Cleaners & Dyers
719	William Wende Tailor		
730	John Nevy Soft Drinks Jack Weiss, Dentist Maurice Perlson, Physician		John W. Ernst Used Cars
742		L & S Auto Sales	
744		Irvin H. Roebwerger, Dentist Charles Schneider, Physician	Irvin H. Rochwerger, Dentist
746		Frank J. Plouff Tavern	
747		Chester Stordeur Tavern	C & H Tap Tavern
800		Walter Raasch Drugs US Post Office No. 85	Sangor Drugs
801		Meyer Lisberg Fruits	R & R Food Market
801-05	Lisberg & Sons Grocery Herman Tolkan Meats		
802	Walter C. Raasch Drugs		
806	A & P Tea Co. Groceries	A & P Food Store	
807		Edward Lisberg Grocery	Child's Portrait Studio
817	Sure & Sweet Wholesale Cigars		
818	Standard Tailoring Co.	Standard Tailoring Co.	Samuel T. Emold Tailor

Address	1930 business name	1940 business name	1950 business name
819	Louis Yaillen Barber	Gordon Lepgold Barber	Gordon's Barber Shop
820	Morris Tepper Shoe Repair		Herman Katz Shoe Repair
821		Paul Bookstaff Fish	Paul Bookstaff Meats
822	Hyman Fleder Delicatessen	David Ziegler Meats	Ko-Sure Products Grocery
823			Althea's Gift Shop
824	Joseph Geiger Furniture		
830		Model Apron Shop	
833		North Avenue Bakery	Miller's Bakery
900		Benjamin Cohen Grocery	Dave's (Silverstein) Food Shop
901	North Avenue Baptist Church	North Avenue Baptist Church	Metropolitan Baptist Church
902	Morris Mayerson Grocery		
904		New York Shoe Repair Shop	Alyce Archie Women's Clothes
906	Clarence Bennett Soft Drinks Harry Z. Schwartz Real Estate		
910	Ostereicher Kranken Untersitzungs Verien Hall		Robert Motor Sales Used Cars
914	Weileder Brothers Galvanizing		
920		Weileder Brothers Platers	Weileder Brothers Platers
925		American Fuel & Supply Co.	American Fuel & Supply Co. American Ice & Coal Co.
930	Harry Teplinsky Grocery		
935		William Heinemann Window Cleaner	
938		Sol Hurwitz Grocery	Sol Hurwitz Super Market
1000			Star Kosher Meat
1000-02		Alex Kalman Tires	
1002	James Shulkin Drugs Jewish Social Service Association		
1003		American Linen Supply Co.	American Linen Supply Co.
1004	Carlo Jannetto Shoe Repair		
1008	Tugenberg Baking Co.		

Address	1930 business name	1940 business name	1950 business name
1010		Mrs. Weston's Food Shop	20th Century Sign Co.
1012		Erwin Minger Egg Dealer	
1022	Frantz-Williams Trucking Co.		
1026			Moses Crumble Auto Workers Shelby Ashley Radio Repair
1031		Edward Wehe Motor Sales Used Cars	Tate Auto Sales Used Cars
1036		Maye Keller Furniture	
1100		Jannetto's Tavern	George Dioneopulos Tavern
1102	Carlo Jannetto Grocery		
1104	Carlo Jannetto Shoe Repair		Frank's Camera Shop
1105		Andrew F. Anewenter Physical Therapist	Emil's Tub & Shower Bath Bridge Structural & Ornamental Iron Workers Local #471
1112	MM Schranz Roofing & Building Supply Co. Schranz Coal Co.	MM Schranz Roofing Supply Co.	MM Schranz Roofing & Building Supply Co. Schranz Coal Co.
1114	Bako Paint Co.	Regal Beauty Shop	
1115	Merkle Chevrolet Co. Auto		
1116	Steve Toth Barber	Steve Toth Barber	Steve Toth Barber
1118	Bahn Frei Mutual Building Loan Association John Stattner Real Estate	Fred Bahni Mutual Building Loan Association John Stattner Real Estate	State Musicians Inc.
1120	Bahn Frei Hall Edward Zrimsek Soft Drinks		
1122		Bahn Frei Hall	
1124	Club Cigar Store		
1125	Standard Oil Filling Station	Wisconsin Auto Sales	Nathan N. Borkin Used Cars
1126	Royal College of Music	Edward Zrimsek Tavern	Don-De-Voo Ballroom & Tavern
1130		Kozy Eat Shop Restaurant	Frank Enders Jeweler
1132		Mollie Scherer, Nurse	
1134		North Avenue Pharmacy	North Avenue Pharmacy
1200		Charles F. Piehler Tavern	Martin Ness Tavern

Address	1930 business name	1940 business name	1950 business name	
1201	DeLux Spanish Inn Confectionary	DeLux Spanish Inn	Peter Panos Confectionary	
1214	Carl H. Schroeder Musical Instruments	Schroeder Musical Instruments	Dick Lorch Business Broker	
1216	Odd Fellows Hall			
1218		OKUV Temple	Prince Hall Masonic Temple	
1227	Sinclair Refining Co. Filling Station			
1300	Mayer Motor Sales	Herb's Service Station	Fred Cassel Gas Station	
13061⁄2	Frank Novak Soft Drinks			
1313			Pepper Appliance Co. Lester Gerlach Radio Representative	
1315-25	Gridley Dairy Co.			
1318		Melvin Pepper Electric		
1319		Necker's Super Service Gas Station	Necker's Super Service Gas Station	
1322	Fronda Garage	The Camera Shop	Sure & Sweet Cigars	
1324	Abraham Wivior Real Estate			
1326	William Ostrowsky Meats American Store Fixture Co			
1328		Eric Hackbarth Restaurant	Mickie's Lunch	
1330		Louis Gross Food Products	Oliver Zezblatt Real Estate Oliver Zezblatt Investment Co. Hyman Shurman Insurance Milton Chernin Lawyer	
1340		Mike Borkin Used Cars	John S. O'Hanison Auto	
1341	Charles Wustrack Barber			
1342	Samuel Zeichick Grocery			
1350		Hanisan Auto Sales Used Cars	ABC Printing Service	
1351		Gridley Dairy Co.	Bordon Gridley Division Milk	
1352		Raymond Roegner Restaurant		
1356		Morris Tabak Meats		
1366			Margaret Beauty Salon	
1374		Acme Art Glass Co.		
1378		David Marks Grocery	Sam Schumacker Grocery & Meats	

Address	1930 business name	1940 business name	1950 business name
1379		Nathan Reich Barber	Hilda's Bakery
1400		Roosevelt Sweet Shop	Roosevelt Sweet Shop
1402	Iris Theater	Roosevelt Theater	Roosevelt Theater (Iris Amusement Inc.)
1404	George Cote Confectionary	Isadore Urkofsky Tailor	
1406	Christian Holz Meats		
1408		Holz Market Meats	Jack Gross Meats
1411	Becker Motor Car Co.		
1418	Charles Mehiringer Restaurant		Allied Improvement Co. Contractors
1419	Albert E. Haack Plumber		
1420	Morris Topper Shoe Repair		
1422	Israel Herman Tailor		
1424		Charles Mehringer Tavern	
1425	Ralph Rickum Baker	Albert Haack Plumber	Albert E. Haack Plumbing
1430	James Sterling Shoe Repair Aaron Nankin Tailor	Max Kaplan Barber	Nathan Trogun Meats
1431	Louis Namerofsky Grocer		
1433			Milwaukee Equipment Co.
1438		Joseph Sterling Shoe Repair	Joseph Sterling Shoe Repair
1439		Edward Winnig Grocery	David Goldberg Grocery
1500		International Liquor Corp.	Verifine Dairy Products Verifine Produce Meinerz Creamery Dairy Products
1500-18			Western Rawhide & Belting Co.
1501	Jacob Cizen Grocery	North Avenue Kosher Meat Market	Colorchrone Co.
1502	Wisconsin Creameries Inc.		
1509	Ida Primakow Beauty Parlor		
1510		Nicolas Tylicki Auto Repair	
1515		Samuel Trushinsky Grocery	Nathan Sandel Real Estate Son-Twin Co. Building Contractors
1517	Quality Kosher Meat Market	Morris Vesokie Meats	

Address	1930 business name	1940 business name	1950 business name
1518	Harry Goldman Meats		
1521		Quality Kosher Meat	Quality Kosher Meat
1522			Storm Scenter Store Umbrellas
1523	Nicolas Brazy Real Estate Martin Marx Barber		
1524	A & P Tea Co.		
15241⁄2	George Caralis Barber Deickens Pharmacy Otto Turek Dentist		
1526	Edward Roeder Jeweler		
1528		Carl Guten Delicatessen	Meyer Guten Delicatessen
1529		Nick Brazy Real Estate	Nick Brazy Real Estate Wisconsin Federal Co. Building Contractors
1531		Martin Marx Barber	
1533		Otto Turek Dentist	Otto Turek Dentist
1534		Edward Roeder Jeweler	Jacob Urkofsky Barber
1535		Diecken's Pharmacy	Diecken's Pharmacy
1600		Joseph Lotter Meats	Joseph Lotter Meats
1602	Peter P. Buettner Meats		
1606	Harry N. Galst Grocery		
1607	North Avenue Natatorium		
1608		Harry N. Galst Grocery	
1609		North Avenue Natatorium	North Avenue Natatorium
1610	Benjamin Berkowitz Baker		
1611-19	Louis Jenz Soft Drinks		
1613		William Schwantes Tavern and Bowling	Albert J. Schill Tavern
1614		Ester Berkowitz Baker	Carl S. Berkowitz Baker
1617		George Caralis Barber	George Caralis Barber
1618		Isaac Fox Confectioner	Kay Sharon Hosiery Mills Inc.
1622	New Way Service Co. Garage	Trubuilt Auto Body Co.	Constant Hosiery Stores Inc.

Address	1930 business name	1940 business name	1950 business name
1623		Alois Ansay Linen Supply	
1624	George A. Lurie Co. Real Estate		
1626	Edward Hartel Autos	Albert R. Kaddatz Glass and Paints	
1627		Baxter Laundries Corp.	Fowler Towels Supply Co.
1627-29	New Way Service Co. Laundry		
1629	Joseph Scheibl Baker Ervin Wenzel Physician		
1630	National Tea Co.		
1634		Ruben Cohen Delicatessen	Ruben Cohen Delicatessen
1635		Samuel Sweet Bakery	
1637			Jack Baum Meats
	TOTAL # OF BUSINESSES IN 1930: 152	TOTAL # OF BUSINESSES IN 1940: 142	TOTAL # OF BUSINESSES IN 1950: 143

Points in summary (from census and other records):

- While the commercial properties often had revolving owners, the number of businesses over the three decades remained relatively stable.
- The strongest ethnic influence on North Avenue during this time was Jewish (mainly Russian and Polish).
- As in most Milwaukee neighborhoods during these decades, most of the shopkeepers had little education—few were even listed with high school educations in census records.
- North Avenue, between 3rd and 17th was a virtual international community of immigrants during these three decades, including Latvians, Germans, Greeks, Belgians, Norwegians, Austrians, Lithuanians, Slovaks, Bohemians, Chinese, French, English, Swedes, Finns, Hungarians, Italians, French Canadians, Poles, and Armenians (census records for 1930 and 1940).
- Carlo Jennetto was an interesting case study. The 1920 census had him heading a household with a wife, 11 minor children, a son-in-law (daughter deceased?), and three grandchildren. At age 48 in 1920, he was already operating his shoe repair business and by 1930 he also owned a grocery store and by 1950 (apparently) a tavern--all on the same block.
- By 1950 there was a small contingency of black-run businesses on North Ave., including Alyse Archie and Moses Crumble.

Types of businesses on North Ave. stretch over 30 years (unduplicated)

Types of businesses	Number
Health Services	38
Pharmacies	10
Restaurants/delis	11
Auto-related	28
Grocery and meats/fish/dairy	49

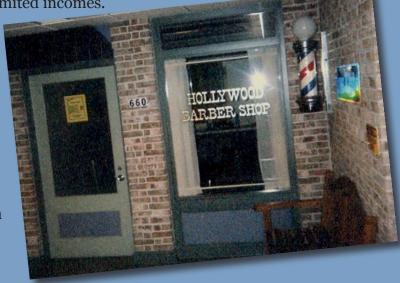
Types of businesses	Number
Bakeries & confectionaries	14
Taverns	23
Recreation/hobby (not bars)	10
Real estate	19
Insurance	5
Clothing/shoes/tailors	25
Jewelry	3
Barbers	19
Furniture	4
Building trades	3
Lawyers	4
Beauty shops	8
Laundries/dry cleaners	6
Religious organization	1

The loss of Bronzeville

During the 1950s and 1960s, two government programs displaced most in this community. One program was urban renewal, which had been designed to improve central city housing. Many blocks in Bronzeville were slated for revitalization, and residents on these blocks were forced to sell their homes or were offered alternative housing in other areas of the city. During the same time period, the Milwaukee County Expressway Commission was building two major freeway corridors in the heart of the City. One cut directly across Bronzeville, discarding Walnut Street as the center of the community.

Over 8,000 homes were lost as were nearly all of the scores of businesses, clubs, and organizations on or near Walnut Street. While some public housing was built nearby,

the housing was designed for people with limited incomes. The black middle and working classes were forced to look for housing in other areas of the city and suburbs—a quest often confronted by property owners who refused to rent or sell to African Americans. This long struggle led, in part, to the Fair Housing Marches in the late 1960s, which ultimately resulted in Milwaukee's Fair Housing Act (following the federal Fair Housing Act of 1968) which opened up neighborhoods to African Americans.



Todays neighborhood-Streets of Old Walnut Street in Lapham Center

Current populations (as of 2021)

One of the first institutions built to accommodate displaced persons in Bronzeville was the Lapham Park Apartments and Senior Center, which included 170 units of multi-family housing and an eight-story, high-rise for seniors. At the urging of residents, the housing project eventually dedicated its lower level to reminisce the lost Walnut Street commercial district. The entire level included facades (with full interiors) designed to replicate shops that had once stabilized Bronzeville. (See photos.)

And how exactly did Halyard Park emerge? During the 1970s a merger of several blackowned real estate firms, called the United Realty Group, began working on ways to return middle class residents to the area. They proposed a subdivision of single family homes in the renewal area, which was eventually approved by the Redevelopment Authority. In 1977

Beechie Brooks built his own home in the subdivision, and this was followed by development of 43 spacious, ranch, split level, and colonial homes on large lots.

The subdivision was named after Wilbur and Aldie Halyard. Arriving in Milwaukee in 1923, the couple left a legacy of helping fellow African Americans find housing (see their profile above). Halyard Street was named after the couple in 1965 and the neighborhood several years later.

Today, the Halvard Park neighborhood is a mix of low income populations living in the Lapham housing project and middle class home owners of the Halyard subdivision. Over 9 in 10 residents are African American. Over half the families are made up of three or fewer members. Residents on average are a median age of four years older than other Milwaukee residents.



Halyard Park homes

Halyard Park is a generally well-educated neighborhood, with nearly double the number of residents enrolled in undergraduate colleges compared to the rest of Milwaukee. They also have nearly double the number of young people in private schools compared to the rest of the city.

How stable is Halvard Park? Did the investment in Milwaukee's central city work? One statistic that stands out is the tenure of home ownership. How long did people remain in their homes? The median year that residents in the City of Milwaukee moved into their current homes (as of 2010) was 2000. In Halvard Park, the median year that residents moved into their current homes was 1981. Home owners that moved to Halyard Park when it was first developed simply have not left the neighborhood.

New development in Halyard Park

A \$17.4 million Garfield Development project broke ground on April 4, 2017. The project, a collaboration among Maures Development Group, America's Black Holocaust Museum, Jeffers & Co., and 16 other supporters, will include 41 affordable apartments, 8,000 square feet of commercial space, and the return of America's Black Holocaust Museum on the corner of North Avenue and North 4th Street, within the borders of the Halyard Park neighborhood.

America's Black Holocaust Museum (ABHM) was founded in Milwaukee in 1984 by Dr. James Cameron, who survived a lynching attempt as a teenager. Artifacts and exhibits collected by Cameron told the story of the struggles of African Americans through the centuries of slavery, Jim Crow, and into the present. The museum closed in 2007 a few years after the death of Dr. Cameron, and its contents and other supporting documents went online. The return of the museum is now accompanying the virtual museum.

INTERESTING FEATURES

- Lapham Park Apartments and Senior Center at 1901 N. 6 thStreet.
- **George Washington Carver Park** ion 8 thand Brown St., home field for the famous Beckum-Stapleton Little League.

RECURRING NEARBY OUTINGS (Health conditions permitting)

In the following section the website addresses have been eliminated due to technical problems with the various ways different web browsers display PDF files. Website information on these events is available through the book Milwaukee Area Outings on the Cheap. See below.

BRONZEVILLE WEEK			
When?	Where?	Description and contact info	Admission
Aug., 2nd week	MLK Dr., between Garfield Ave. and Center St.	Cultural and arts festival, with a run/walk run, health screenings, trolley rides, arts night, poetry readings.	Free

BRONZEVILLE JAZZ IN THE HOOD				
When?	Where?	Description and contact info	Admission	
Early Jul., Fri. 4-9pm	4th St. between North and Garfield	Celebration of African-American culture that focuses on local creative entrepreneurial talent with art performances.	Free	

WALK THROUGH OLD BRONZEVILLE				
When?	Where?	Description and contact info	Admission	
Daily, by appt., 1:30-4	Lapham Park Apartments and Senior Center 1901 N. 6th St.	Visit to replica of the once thriving Walnut Street, the heart of Bronzeville, in lower level of Lapham Center. To reserve time, call (414) 286-8859	Free	

Most of these outings are provided courtesy of MECAH Publishing. To access the book that provides nearly 600 outings—all priced under \$10—for the entire Greater Milwaukee area, go to http://mecahmilwaukee.com/NonFiction.html

OUOTES FROM RESIDENTS

Quotes from Bronzeville oral history project conducted by Urban Anthropology Inc. between 2001 and 2009¹—THEN

"The loss of Bronzeville was the breakdown of the village. The whites had people moving them into the projects and those with a little money moved to the suburbs. It was then the image of who we were that came from the whites. Before that it had been a localized culture. Before that you took care of your own—you watched other people's kids, made sure your neighborhood was nice and safe. After the move, we lost that."

"Well, if we're talking about Bronzeville in terms of the African American community, we're talking about Walnut Street mostly and that's where mostly a lot of the businesses were located and the businesses that I remember were a whole series of restaurants: Rose's restaurant, Claire's restaurant, T. Joe's restaurant, Music Café, Deek and Jones, Chicken Shack, Larry's

Frozen Custard, Williamson's Frozen Custard, Richardson's Frozen Custard, Samuel Elville Tap--we used to call it the blood basket—ah, and then there was Golden something, I can't remember."

Quotes from Bronzeville oral history conducted by Urban Anthropology Inc. between 2001 and 2009—NOW

"The one good thing that happened after we lost Bronzeville, was the development of Halyard Park, where middle class blacks could claim a piece of what had once been a solid community."

For more information on Milwaukee neighborhoods, refer to John Gurda's *Milwaukee*, *City of Neighborhoods and* Jill Florence Lackey's and Rick Petrie's *Germans in Milwaukee*: *A neighborhood history*.

Do you have great photos of this neighborhood? Are you a resident with an interesting quote about this neighborhood? Do you have recurring outings, additions, corrections, or general comments about this neighborhood? Please email your input to:

JFLanthropologist@currently.com

OLDER PHOTOS FROM RESIDENTS



Local community gardening. Shoots 'n Roots program, late 1970s, early 1980s. (Photos courtesy of Dennis Lukeszewski of the University Extension)

¹ Urban Anthropology Inc. complies with human subjects requirements of formal research and asks informants to sign informed consent forms that stipulate anonymity, hence names are not provided with the quotes.



Local community gardening. Shoots 'n Roots program, late 1970s, early 1980s. (Photos courtesy of Dennis Lukeszewski of the University Extension)

 $i\ Photo\ attribution:\ https://upload.wikimedia.org/wikipedia/commons/e/e7/Ardie_Clark_Halyard_(13269906955).jpg$

 $ii\ Photo\ attribution:\ https://upload.wikimedia.org/wikipedia/commons/2/24/Al_Jarreau_10.jpg$

iii Photo attribution: https://upload.wikimedia.org/wikipedia/commons/3/35/Bob_Uecker_(cropped).jpg

